**Project Risks:**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Risk** | **Effect** | **Probability** | **Impact** | **Risk strategy** |
| **Low Quality** | This will lead to customer and supplier dissatisfaction | Low | High | Avoid |
| **Late Deliveries** | This will lead to customer and supplier dissatisfaction | Medium | High | Mitigate |
| **Not Enough suppliers (places that make discounts)** | There will be not enough customers since there is no great benefit | Low | High | Transfer |
| **Not Enough Budget** | There will be delays in delivery and the application might not be deployed | Medium | High | Transfer |
| **Customer has a Bad Internet Connection** | The Customer won’t use the application | High | High | Escalate |
| **Governmental Regulations** | The application could not be deployed due to some governmental rules or regulations | Low | High | Mitigate |

* **Project Opportunities:**

|  |  |
| --- | --- |
| **Opportunity** | **Opportunity Strategy** |
| **Increase Quality** | Exploit |
| **Decrease Delivery Time** | Enhance |
| **Increase the number of supplier (places that make discounts)** | Enhance |
| **Profit from the Ads** | Share |